

IN THE CLAIMS:

Please cancel Claims 12 and 13 without prejudice to or disclaimer of the subject matter presented therein.

Please amend Claims 1-3, 5-11 and 14-27 as follows.

1. (Currently Amended) A system for embedding a digital watermark in ~~contents~~ content, comprising:

~~a segmentation means for segmenting objective contents~~ unit configured to segment objective content into a plurality of partial contents;

~~an encryption means for encrypting some partial contents~~ unit configured to encrypt at least one partial content of the plurality of partial contents obtained by said segmentation ~~means~~ unit;

~~a digital watermarking means for embedding~~ unit configured to embed a digital watermark in the ~~some partial contents of the plurality of partial contents obtained by said encryption means or said segmentation means~~;

~~— decryption means for decrypting the partial contents~~ partial content encrypted by said encryption ~~means~~; and unit;

~~a decryption unit configured to decrypt the partial content encrypted by said encryption unit and in which the digital watermark is embedded by said digital watermarking unit~~; and

~~a composition means for compositing the partial contents~~ unit configured to compose the partial content obtained by said decryption ~~means~~ unit and other partial ~~contents~~ content obtained by said segmentation ~~means~~ unit.

2. (Currently Amended) The system according to claim 1, wherein said segmentation ~~means~~ unit segments the objective contents on the basis of at least one of a frequency band of the objective contents, a feature of the objective contents, and a type of said digital watermarking unit.
~~feature, and said digital watermarking means.~~

3. (Currently Amended) The system according to claim 1, wherein one apparatus has said respective ~~means~~ units.

4. (Original) The system according to claim 1, wherein said system is formed by a plurality of apparatuses.

5. (Currently Amended) The system according to claim 4, wherein a first apparatus has said segmentation ~~means~~ unit, said encryption ~~means~~ unit, said decryption ~~means~~ unit, and said composition ~~means~~ unit, and a second apparatus has said digital watermarking ~~means~~ unit.

6. (Currently Amended) The system according to claim 1, wherein said digital watermarking ~~means~~ unit embeds a digital watermark by a scheme corresponding to a purpose of use of the contents.

7. (Currently Amended) The system according to claim 6, wherein the purpose of use of the contents includes at least one of a print process and monitor process, and

said digital watermarking ~~means~~ unit embeds a digital watermark having robustness corresponding to the purpose of use.

8. (Currently Amended) The system according to claim 6, wherein the purpose of use of the contents includes a process of the objective contents using an apparatus, and

said digital watermarking ~~means~~ unit embeds a digital watermark corresponding to a type of apparatus used.

9. (Currently Amended) The system according to claim 8, further comprising output ~~means~~ unit for outputting the objective contents after digital watermarking in a data format corresponding to the type of apparatus used.

10. (Currently Amended) The system according to claim 1, wherein said digital watermarking ~~means~~ unit embeds a digital watermark by a scheme corresponding to the objective contents.

11. (Currently Amended) The system according to claim 1, wherein said digital watermarking ~~means~~ unit embeds a digital watermark by a scheme corresponding to a format of the objective contents.

12. - 13 (Cancelled)

14. (Currently Amended) An apparatus for embedding a digital watermark in contents, comprising:

a digital watermarking means for embedding unit configured to embed a digital watermark in ~~some partial contents~~ an encrypted partial content of objective ~~contents~~ content, which are segmented into a plurality of partial contents, some of which are encrypted; and

~~means for passing the partial contents~~ a unit configured to pass the partial content embedded with the digital watermark by said digital watermarking ~~means~~ unit to another apparatus or another ~~means~~ unit of said apparatus.

15. (Currently Amended) An apparatus for compositing a plurality of partial contents obtained by segmenting objective ~~contents~~ content, comprising:

a decryption means for decrypting encrypted partial contents; and
~~composition means for compositing some partial contents in which a digital watermark is embedded after encryption, and some other partial contents which are not encrypted, or encrypted partial contents and partial contents in which a digital watermark is embedded without encryption, using said decryption means~~ unit configured to decrypt encrypted partial content in which a digital watermark is embedded after encryption; and
a composition unit configured to compose the decrypted partial content and another partial content.

16. (Currently Amended) An apparatus for embedding a digital watermark in contents, comprising:

a discrimination means for discriminating a purpose of use of contents unit configured to discriminate whether an output style of content is a first style or a second style; and

a digital watermarking means for embedding unit configured to embed a digital watermark in the contents content by a scheme corresponding to a discrimination result of said discrimination means unit.

17. (Currently Amended) The apparatus according to claim 16, wherein said digital watermarking means unit embeds a digital watermark having robustness corresponding to the purpose of use output style.

18. (Currently Amended) An apparatus for embedding a digital watermark in contents, comprising:

a discrimination means for discriminating unit configured to discriminate a type of apparatus that processes contents content; and

a digital watermarking means for embedding unit configured to embed a digital watermark in the contents content by a scheme corresponding to a discrimination result of said discrimination means unit.

19. (Currently Amended) The apparatus according to claim 18, wherein said digital watermarking ~~means~~ unit embeds a digital watermark having robustness corresponding to the type.

20. (Currently Amended) An apparatus for embedding a digital watermark in contents, comprising:

~~a discrimination means for discriminating a format of contents~~ unit configured to discriminate a format of content; and

~~a digital watermarking means for embedding~~ unit configured to embed a digital watermark in the ~~contents~~ content by a scheme corresponding to a discrimination result of said discrimination ~~means~~ unit.

21. (Currently Amended) The apparatus according to claim 20, wherein said digital watermarking ~~means~~ unit embeds a digital watermark having robustness corresponding to the format.

22. (Currently Amended) A method for embedding a digital watermark in contents, comprising:

the encryption step of encrypting ~~some~~ a partial contents content of a plurality of partial contents obtained by segmenting objective ~~contents~~ content;

the digital watermarking step of embedding a digital watermark in the ~~some partial contents of the plurality of partial contents obtained by segmenting or encrypting the objective contents~~ partial content encrypted in said encryption step;

the decryption step of decrypting the partial ~~contents~~ content encrypted in the encryption step and in which the digital watermark is embed in said digital watermarking step; and

the composition step of compositing the partial ~~contents~~ content obtained in the decryption step and other partial ~~contents~~ content which are not encrypted.

23. (Currently Amended) A method for embedding a digital watermark in ~~contents~~ content, comprising:

the digital watermarking step of embedding a digital watermark in ~~some partial~~ contents an encrypted partial content of objective ~~contents~~ content, which ~~are~~ is segmented into a plurality of partial contents, some of which are encrypted; and

the step of passing the partial ~~contents~~ content embedded with the digital watermark in the digital watermarking step to another apparatus or another step of the apparatus.

24. (Currently Amended) A method for compositing a plurality of partial contents obtained by segmenting objective ~~contents~~ content, comprising:

the decryption step of decrypting encrypted partial ~~contents~~ content in which a digital watermark is embedded after encryption; and

the composition step of compositing ~~some partial contents in which a digital watermark is embedded after encryption, and some other partial contents which are not encrypted, or encrypted partial contents and partial contents in which a digital watermark is embedded without encryption, using the decryption step~~ the decrypted partial content and another partial content.

25. (Currently Amended) A method for embedding a digital watermark in **contents** content, comprising:

the discrimination step of discriminating ~~a purpose of use of contents~~ whether an output style of content is a first style or a second style; and

the digital watermarking step of embedding a digital watermark in the **contents** content by a scheme corresponding to a discrimination result in the discrimination step.

26. (Currently Amended) A method for embedding a digital watermark in **contents** content, comprising:

the discrimination step of discriminating a type of apparatus that processes **contents** content; and

the digital watermarking step of embedding a digital watermark in the **contents** content by a scheme corresponding to a discrimination result in the discrimination step.

27. (Currently Amended) A method for embedding a digital watermark in **contents** content, comprising:

the discrimination step of discriminating a format of **contents** content; and

the digital watermarking step of embedding a digital watermark in the **contents** content by a scheme corresponding to a discrimination result in the discrimination step.